

TOURISM SALES LEADS PROGRAM

If traveling, when do you plan to travel to Idaho?
Between 1 and 3 months

If traveling, where do you plan to travel?

- ☐ Northern (Coeur d'Alene, Sandpoint, Post Falls, Silver Valley)
- ☐ North Central (Grangeville, Lewiston, Moscow, Riggins)
- ☐ Eastern (Idaho Falls, Island Park, Rexburg, Teton Valley)
- ☐ Southwestern (Boise, Nampa, McCall, Cascade)
- ☐ South Central (Twin Falls, Burley, Jerome, Hagerman)
- ☐ Central (Sun Valley/Ketchum, Salmon, Stanley)
- ☐ South Eastern (Pocatello, Lava Hot Springs, Montpelier)

Once a visitor to the site has requested their free publication, they are offered the opportunity to take the survey, which starts with the following: “If traveling, where do you plan to travel?”

The visitor selects the region(s) of interest.

The following gives us the opportunity to pull the areas of interest by what the visitor has checked off:

If they have opted in for their information to be shared with Idaho suppliers the leads can be shared: The set-up and handling fee is small: \$25 setup ~ \$15 per calendar month ~ and 5¢ per lead.

Order Free Publications

Please indicate your travel interests:

<input type="checkbox"/> Arts & Culture	<input type="checkbox"/> Lewis & Clark
<input type="checkbox"/> ATV/Motorized Trails	<input type="checkbox"/> Lake/River Cruises
<input type="checkbox"/> Backcountry Flying	<input type="checkbox"/> Motorcycling
<input type="checkbox"/> Birding	<input type="checkbox"/> Mountain Biking
<input type="checkbox"/> Camping and RV	<input type="checkbox"/> Native American Culture
<input type="checkbox"/> Family Travel	<input type="checkbox"/> Oregon Trail
<input type="checkbox"/> Fishing	<input type="checkbox"/> Rafting/Kayaking
<input type="checkbox"/> Girlfriend Getaways	<input type="checkbox"/> Scenic Drives
<input type="checkbox"/> Golfing	<input type="checkbox"/> Skiing/Snowboarding
<input type="checkbox"/> Hiking and Backpacking	<input type="checkbox"/> Snowmobiling
<input type="checkbox"/> Historical Site	<input type="checkbox"/> Theme Parks
<input type="checkbox"/> Horseback Riding	<input type="checkbox"/> Whitewater Parks
<input type="checkbox"/> Hunting	<input type="checkbox"/> Wildlife Viewing
<input type="checkbox"/> Jet Boating	<input type="checkbox"/> Wineries

Guided trips:

<input type="checkbox"/> Backpacking	<input type="checkbox"/> Non-motorized Trail Rides, Equestrian Rides
<input type="checkbox"/> Boating	<input type="checkbox"/> Photography Trips
<input type="checkbox"/> Cattle Drives	<input type="checkbox"/> Raft/Float Boating
<input type="checkbox"/> Day Hikes	<input type="checkbox"/> Skiing
<input type="checkbox"/> Fishing	<input type="checkbox"/> Snowmobiling
<input type="checkbox"/> Hunting	<input type="checkbox"/> Snowshoeing
<input type="checkbox"/> Jet Boating	<input type="checkbox"/> Survival Course
<input type="checkbox"/> Kayaking	<input type="checkbox"/> Technical Mountaineering
<input type="checkbox"/> Llama and Goat Packing	<input type="checkbox"/> Van Tours
<input type="checkbox"/> Motorized Trail Rides	<input type="checkbox"/> Winter Recreation
<input type="checkbox"/> Mountain Bike Tours	<input type="checkbox"/> Zip Line Tours

Leads can ALSO be bought on a one time basis online with a minimum of 100 leads at www.commerce.idaho.gov/travel/sales-leads.aspx

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